



ASIA AGRI-TECH EXPO & FORUM

2023.11.1-3

4th Floor, Hall 1, Taipei Nangang Exhibition Center, Taiwan

The Most Comprehensive
Agriculture Technologies Exhibition in Asia



Sustainability, Innovation, Eco-Friendliness

Organiser:  **informa**markets

Co-Organiser:  農業部
MINISTRY OF AGRICULTURE

Co-located with:  **AQUACULTURE**
TAIWAN

 **LIVESTOCK**
TAIWAN

 **COLD CHAIN &**
AGRI-FOOD TECH EXPO

The 7th Edition Asia Agri-Tech Expo & Forum (AAT)

Asia Agri-Tech Expo & Forum (AAT) Organized by Informa Markets Taiwan and co-organized by Council of Agriculture, AAT is an annual event that showcases the latest advancements and solutions in agriculture technology and innovation from all around the world.

AAT serves as a platform for companies, organizations and government agencies to network, exchange ideas and explore business opportunities in the agriculture sector in Taiwan as well as in Asia.

Country pavilions & theme area

- Taiwan Agriculture Technology Pavilion
- Denmark Pavilion
- Netherlands Pavilion
- Floriculture area
- Greenhouse area
- Agriculture machinery & agri-food tech area
- Agriculture consumables area
- Smart agriculture area



Market opportunities

Taiwan government offer farmers/end users:

- **Agri Machinery Subsidy for** large & small agriculture machineries, labour-saving machineries, newly developed machineries, drones, etc.
- **Greenhouse Subsidy for** environmental control system, internal circulation system & cooling fan, micro mist cooling system, automatic spray system, water filtration system, cultivation system, etc.
- **Cold Chain Subsidy** to build up cold chain demonstration sites, full cold storage, long-distance transportation, cold logistic centres and to upgrade agriculture products' wholesale market cold storage systems.
- **Smart Agriculture Subsidy** for smart agriculture equipment and digital services

2023 Prospect


 12,000 sqm exhibiting space	 20,000+ visitors	 45+ professional visitor delegation groups	 60 conferences & seminars & dealer meetings	 Matchmaking services	 Farm visit
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Exhibit profile

- Seeds/seedlings/nursery
- Floriculture
- Crop bio-fertilizer, bio-pesticides
- Greenhouse equipment & technologies
- Agriculture machineries
- Irrigation equipment and systems
- Soil improvement and management
- Smart agriculture, sustainable agriculture
- Cold chain and logistic solutions
- Plant factory turnkey solutions
- Packaging
- Agri-food tech
- Water management
- Low carbon emission applications & implications
- Other services

Visitor profile

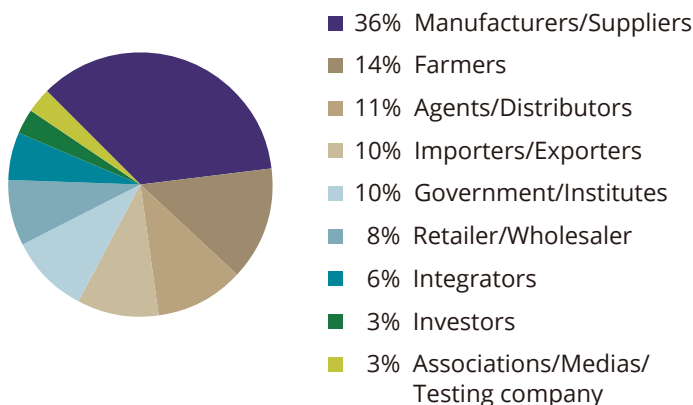
- Importers/traders/distributors/agents
- Food manufacturers/wholesalers/retailers/importers
- Agricultural products manufacturers/processing companies
- Farm owners
- Integrators
- Start-ups & investors
- Agriculture engineers
- Agriculture production cooperatives
- Government
- Research institutes

2022 Post show report

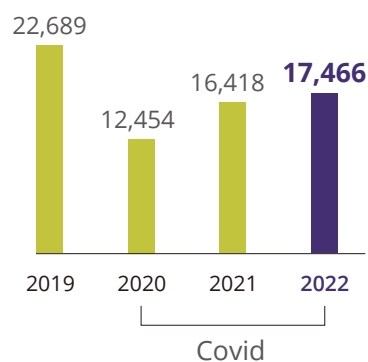
- 216 Exhibitors from 15 countries/regions
- 17,466 Visitors from 33 countries/regions
- 54 Matchmakings
- 38 Association visitor groups and international VIP delegations
- 45 Professional conferences, forums and seminars



Visitor business nature



Number of annual visitors



Product of buyer interested in

- Automatic equipment & application
- Smart agriculture
- Seeds, seedlings
- Agriculture products
- Cold chain technologies & management

Top 10 visitor countries

- | | | | |
|-------|-------------|--------|-------------|
| No. 1 | Malaysia | No. 6 | Singapore |
| No. 2 | Philippines | No. 7 | Indonesia |
| No. 3 | Japan | No. 8 | Netherlands |
| No. 4 | USA | No. 9 | Thailand |
| No. 5 | South Korea | No. 10 | Denmark |

Exhibitor testimonial

JIN JHAN GREENHOUSE PROJECT CO., LTD,
General Manager Hsin Yuan, Hu

JJGreenhouse participates in Asia Agri-tech Expo several times. Thanks Organiser established this professional exhibition to allow our overseas clients to meet with us in Taiwan. Meantime, we met a lot of domestic and overseas potential buyers from the show. Let's see you again in Asia Agri-tech Expo 2023!



Visitor testimonial

Miaoli County Phyllanthus emblica
Marketing Cooperative

It's our first time visited Asia Agri-tech Expo, we also attended "The Exhibition and Matchmaking of Green Agriculture Technology" on 10th of November, it's very impressive. Not only networked with industry elites and got new market and product information, but also visited agriculture product packaging exhibitors. Hope organize will recruit more agriculture product processing equipment exhibitors next year.

Advertisement opportunities

- Banner
- Lanyard
- Handbag
- Visitor Guide
- EDM mailing
- LED display advertisement
- Official website banner



Organiser



Informa Markets Asia Limited Taiwan Branch

Informa Taiwan is part of Informa plc, the largest B2B event organiser in the world. Informa Markets bring a diverse range of industries and specialist markets to life, creating platforms for customers, partners and communities to meet, trade and grow, helping them thrive 365 days a year. Informa Markets produces more than 550 branded B2B events each year and organize annually more than 15 agriculture, livestock & aquaculture related events in America, Europe, Africa, Middle East and Asia.

Co-organiser



Ministry of Agriculture (MOA)

MOA is the official authority on the agricultural, forestry, fishery, animal husbandry and food affairs in Taiwan. Its responsibilities include supporting, guiding and supervising provincial and municipal offices in these areas.

Booth fee * All prices are subject to 5% VAT.

Raw Space	US\$345/sqm (minimum 36 sqm)
Shell Scheme booth	US\$365/sqm (minimum 9 sqm) Including : company fascia board, partitions, 1 square table, 3 chairs, 3 lights, 1 socket and 1 bin
Corner charge	two sides open +5%; three sides open +7.5%; island booth +10%
Digital Product Showroom	US\$1,000/year for 20 products maximum

Supported parties



Date & Time

1st ~ 3rd of November 2023 (Wed. ~ Fri.) 09:30 – 17:00

Conference sponsorship packages

- Diamond sponsor – US\$11,500 (*Exclusive for 2 exhibitors only)
- Platinum sponsor – US\$7,400
- Gold sponsor – US\$5,600
- Silver sponsor – US\$3,000
- Exhibitor technical or new product launch seminar – US\$900/slot (*30 minutes per session)

*For more information, please contact sales office

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Official Website



Digital Product Showroom